

Recruitment of External Talent

Tokyo, January 30, 2020 – Fujitsu Limited has made the following new appointments of external talent today. As Fujitsu transform from an IT company to a DX company and develop its DX business on a global scale, it will proactively recruit external talent to fill key executive positions.

Newly Appointed Executive Positions (planned for April 1, 2020)

Name	New Title	Present Post
Toshiya Imai	CEO, Ridgelinez Ltd. (*1)	Deputy CEO, Senior Partner, PwC Consulting LLC

* Mr. Imai will lead the new DX company to become a pioneer in the Fujitsu Group's DX business.

Name	New Title	Present Post
Yuzuru Fukuda	CIO, Assistant CDXO, Corporate Executive Officer	President, SAP Japan Co., Ltd.

* Mr. Fukuda will drive the internal DX on a global scale across working processes, organizational/corporate culture and working styles.

Name	New Title	Present Post
Taeko Yamamoto	CMO, Corporate Executive Officer	Senior Director, Partner Marketing Microsoft Japan Co., Ltd.

* Ms. Yamamoto will promote the strengthening of marketing functions including the enhancement of the Fujitsu Group's branding strategy.

Newly Appointed Executive Position (planned for March 1, 2020)

Name	New Title	Present Post
Nicholas Fraser	Corporate Executive Officer, in charge of M&A strategy and execution	Global Director, Alliances & Acquisitions McKinsey & Company, Inc.

* Mr. Fraser will lead M&A strategy and execution to help the Fujitsu Group accelerate growth.

Mr. Toshiya Imai / CEO, Ridgelinez Ltd. (planned for April 1, 2020)**-Work Experience-**

July 2017-Present	Deputy CEO, Senior Partner, PwC Consulting LLC. Telecommunications and media practice leader, PwC Japan LLC.
January 2015	Deputy Representative Executive Officer, PwC Consulting LLC. (following the merger of PwC Consulting LLC. and Booz and Company Japan)
April 2012	President and Partner, Booz and Company Japan
September 2010	Booz and Company Japan
August 2005	Partner, Bain & Company Japan
July 2002	Vice President, SAP Japan Co., Ltd.
November 1997	Vice President, Booz Allen Hamilton Inc.
July 1988	Booz Allen Hamilton Inc.
April 1982	Fujitsu Limited

Mr. Yuzuru Fukuda / CIO, Assistant CDXO, Corporate Executive Officer (planned for April 1, 2020)**-Work Experience-**

July 2014-Present	President, SAP Japan
January 2012	Vice President, Head of Sales, SAP Japan
January 2007	Vice President, Head of Business Process Platform, SAP Japan
August 2004	Director, Large Enterprise Sales in Consumer Products and Life Science industry, SAP Japan
January 2002	Manager, Large Enterprise Sales in Chemical / Oil & Gas / Mill Industry, SAP Japan
April 1997	SAP Japan

Ms. Taeko Yamamoto / CMO, Corporate Executive Officer (planned for April 1, 2020)**-Work Experience-**

July 2017-Present	Senior Director, Partner Marketing, Microsoft Japan
July 2016	Senior Director, Corporate Strategy Planning and Head of Japan CEO's Office, Microsoft Japan
April 2013	Senior Director, Enterprise Marketing, Microsoft Japan
June 2007	Manager, Global Business Services Marketing and Communication, IBM Japan
June 2001	Group Leader, Software Group, IBM Japan
September 1998	Program Manager, Marketing in Professional Support, Microsoft Japan
December 1994	Gold Coast Technical Documentation
April 1987	Mitsubishi Corporation

**Mr. Nicholas Fraser / Corporate Executive Officer, in charge of M&A strategy and execution
(planned for March 1, 2020)****-Work Experience-**

March 2017-Present	Global Director, Alliances & Acquisitions, McKinsey & Company
2011	Managing Director M&A -Asia-Pacific and the Middle East, Accenture
2010	Country Managing Director, Accenture Vietnam
2004	Co-Founder, Managing Director and CFO, Media Puzzled Pty Ltd.
1998	Director, Project and Structured Finance, National Australia Bank
1986	McIntosh Securities Ltd.

Notes

[1] Ridgelinez Limited is a registered company trade name in Japan.

Press Contacts

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Public and Investor Relations Division

<https://www.fujitsu.com/global/about/resources/news/presscontacts/form/index.html>

About Fujitsu

Fujitsu is the leading Japanese information and communication technology (ICT) company, offering a full range of technology products, solutions, and services. Approximately 132,000 Fujitsu people support customers in more than 100 countries. We use our experience and the power of ICT to shape the future of society with our customers. Fujitsu Limited (Code: 6702) reported consolidated revenues of 4.0 trillion yen (US \$36 billion) for the fiscal year ended March 31, 2019. For more information, please see www.fujitsu.com.