

Inaugural Remarks

July 8, 2003 Hiroaki Kurokawa President & Representative Director Fujitsu Limited

Fujitsu's Mission

Continually create value for customers

By providing comprehensive solutions comprising high-quality products and services

Based on the most powerful technologies

Enhancing Profitability

Enhance profitability of our business



Accelerate management responsiveness

Priorities for 2003

Fujitsu's Guiding Principles

RELIABILITY Redouble efforts to improve quality

CREATIVITY Create real value for our customers

A trusted partner to our customers

Key Management Tasks

Enhance profitability of our business

Strengthen manufacturing prowess Build organization for global expansion

Strengthen our balance sheet

Continuously optimize our operating structure

Management Watchwords







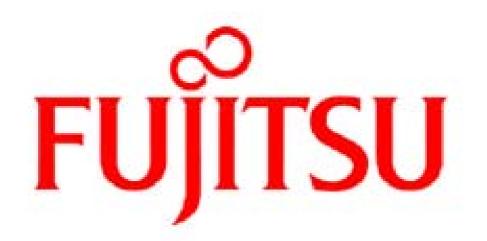
Simplicity

My Goals for Fujitsu's Financial Performance

FY2003 (consolidated)

Net Sales	4,800 billion yen
Operating Profit	150 billion yen
Net Profit	30 billion yen

(From FY2002 Financial Earnings 4/25/2003)



THE POSSIBILITIES ARE INFINITE